

Master Classes for Writers

DURING OJAI WORDFEST MARCH 19-27 * (805) 669-7373 * OJAIWRITERSCONFERENCE.COM

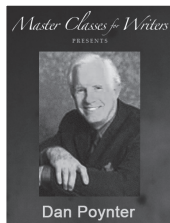
SATURDAY, MARCH 19



Ellen Sandler

MEMOIR, PLAYS, SCREENPLAYS, FICTION, COMEDY OR DRAMA: Make It Personal and Get Your Passion on the Page

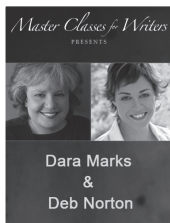
This participatory workshop is designed to encourage your voice to emerge and find its way into your writing—whether it's memoir, dialogue, comedy, drama, etc. Discover how to channel your personal experiences into material that connects with your reader. 1 - 5pm \$99



Dan Poynter

THE NEW "BOOK" MODEL: Writing, Producing and Promoting Your Book

Dan Poynter is THE publishing expert. Wherever you are in the development of your book project (thinking, planning, writing, producing or promoting stage), Dan's must-attend intensive provides the tools and invaluable information to make your venture faster, easier and more successful. Learn what works, what doesn't and how YOU can be a published author in no time! 1 - 4pm \$99



Dara Marks & Deb Norton

ENGAGING THE FEMININE HEROIC: Using the Power of Archetype and Myth to Write Richer Stories

The story of our humanity is encoded in all epic mythologies. Many writers have learned how to harness the power of the Masculine Hero's Journey to create more vibrant and potent tales. But the problem with this is that it's only telling half the story. The other half engages the Feminine Heroic. The class is designed to help writers and artists gain greater access to their own internal creative vision in order to write stronger and more compelling stories. 2 - 5pm \$149

SUNDAY, MARCH 20



Dara Marks & Deb Norton

INSIDE STORY: The Power of the Transformational Arc

The internal transformation of the protagonist (or main characters) exists at the center of every well-told story. Not only will you come away with new insights into the illusive essence of story, but you will gain practical tools with which to apply that insight to your work, making your stories undeniably resonant and packing a lasting punch. 9am - 5pm, light lunch \$299



Danika Dinsmore

BUILDING IMAGINARY WORLDS: How to Create a Full-Scale Imaginary World From Scratch

Speculative Fiction—dystopias, urban fantasy, time travel, alternate history/steampunk, sci fi and other highly imaginative fiction—is hot right now in the literary landscape, especially in juvenile and young adult literature, and even in video games. Creating an Imaginary World is a jumping off place for an infinite number of stories! 10am - 5pm, light lunch \$199



Ellen Sandler

POLISH YOUR PITCH: 30 Seconds to Ka-Ching!

Join the Emmy award-winning Co-Executive Producer of *Everybody Loves Raymond* to learn the art and skill of pitching. Have a screenplay, book, treatment, or idea you'd like to see become a feature film, TV movie, or TV series? If yes, then at some point, you're going to need to PITCH IT to someone who can 'greenlight' (fund, produce, etc.) your project. Ellen is the author of *The TV Writer's Workbook* (Bantam/Dell) which is used as a text book at UCLA, USC and NYU film schools. 2 - 5pm \$99

MANY THANKS TO THESE ADVERTISERS * SEE REVERSE SIDE OF THIS PAGE FOR MARCH 25-27 CLASSES

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Street Book Fair

Saturday, March 19
10am - 4pm
323 E Matilija St, Ojai

Come enjoy this full day of lively discussions, interviews, readings, book signings, activities and more. Free and fun for the whole family!

Paris Writers' Retreat

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FRIDAY
MARCH 25
8-10PM in
OJAI Cash Bar
& Full Menu

Well Red is THE gathering for all Area Writers!

Join us as we raise a toast to area authors with new works! Gather on the outside patio of Los Caporales at 307 E Ojai Ave. from 8-10pm. Readings of works begin at 8pm, with a Group Toast at 9pm. FREE ADMISSION. A Cash Bar and full menu are available, including red wine and red—yes, red!—margaritas.

SATURDAY, MARCH 26

Master Classes for Writers
PRESENTS



Catherine Ann Jones

THE WAY OF THE STORY: The Craft and Soul of Writing

We've become lopsided living only in our heads. Writing, in order to serve the soul, must integrate outer craft with the inner world of intuition and feeling. This Master Class is for writers of all levels and all narrative forms including plays, screenplays, stories, novels, & memoir. 10am - 4pm, light lunch \$249

Master Classes for Writers
PRESENTS



Ellen Sandler

WHAT CAN I SAY? SECRETS OF GREAT DIALOGUE

Dialogue is not just characters talking to each other. That's conversation. Discover the surprisingly simple, yet magically effective tools that can transform ordinary conversation into sparkling dialogue that jumps off the page. 1 - 5pm \$99

Master Classes for Writers
PRESENTS



Danika Dinsmore

POETRY BOOTCAMP

Whether your writing is in tip-top shape or needs some shaping up, get a shot of creative adrenaline in this exercise-driven poetry class. A hardcore "pen to paper" writing workout that will leave you wanting more. 9am - 12noon or 2 - 5pm \$99

Master Classes for Writers
PRESENTS



Peggy McColl

HOW TO MAKE YOUR BOOK A PROFITABLE BUSINESS: Your Book is Done, Now Get to Work!

Join this *New York Times* best-selling author to learn about publishing, publicity, promotion, and building a platform that will transform your book in a profitable business. 9am - 12noon \$99

HOW TO MAKE BIG \$\$\$ ONLINE WITH EBOOKS (Or Your Own Book!)

During this information session Peggy will show you exactly how you can take that material and all your knowledge (along with other people's knowledge) and leverage it into a multi-faceted global empire and a profitable revenue-producing business. 1 - 4pm \$99

SUNDAY, MARCH 27

HOW TO GET YOUR BOOK OR EBOOK ON THE NEW YORK TIMES BEST SELLER LIST

New York Times best-selling author Peggy McColl will share with you a proven online marketing system that will set yourself apart in the marketplace (as a "best seller"). Even if you aren't techno-savvy you can follow these simple steps, tailor them to your own goals, and begin applying them immediately! 9 - 11:30am \$99

VIP "Stage & Screen" Writers Weekend Package

Friday, March 25 - Sunday, March 27

This **Exclusive VIP Package** is for writers—beginners to advanced—wanting to make their mark in "Hollywood" or who are already working in the entertainment industry and are ready to take their writing to the next level. Includes three days of stage and screen Master Classes, a private salon in the home of Hollywood's #1 Script Analyst, intimate class sizes that maximize attention on you and your writing and much more! *Limited to 20 Writers \$499*

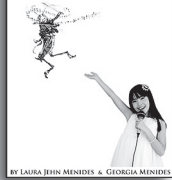
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Kate Sexton

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San Francisco Book Review

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SATURDAY, MARCH 26 8PM
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